

# THE ECONOMIC IMPACT OF Bartow Municipal Airport (BOW)

## *Aviation's Benefit for Florida*

Florida's economic well-being is intrinsically entwined with its vibrant airport system and its robust aviation industry. The aviation system in Florida allows the state to capitalize on an increasingly global marketplace. Aviation in Florida both sustains and leads economic growth and development. Airports in Florida are important economic engines, and support vital health, welfare, emergency, and safety-related services.

Florida's system of commercial service and general aviation airports are important to businesses throughout the state. Air travel is essential to tourism, Florida's number one industry. Protecting and investing in airports throughout Florida will support the aviation industry and the economic benefits described in this report. With continued support, Florida's dynamic aviation system will continue to provide a significant economic return in the years to come.

Florida Department of Transportation  
Aviation and Spaceports Office  
[www.dot.state.fl.us/aviation](http://www.dot.state.fl.us/aviation)



# Florida's Statewide Benefits from Aviation

Florida realizes significant annual economic benefits from aviation. The Florida Department of Transportation completed a comprehensive economic impact analysis to measure these benefits. Benefits measured in the FDOT study considered direct and indirect economic impacts and induced impacts that result from the multiplier effect. A summary of Florida's annual economic benefits from aviation follows:

Impact Category	Total Employment	Total Payroll (BILLIONS)	Total Output (BILLIONS)
<b>AIRPORTS</b>			
VISITORS ARRIVING BY AIR	170,107	\$8.1	\$36.3
CONSTRUCTION AT AIRPORTS	765,225	\$20.7	\$67.2
MILITARY AVIATION	17,388	\$0.6	\$2.2
AIR CARGO	137,482	\$6.4	\$12.8
AVIATION EDUCATION	129,587	\$5.0	\$10.3
AVIATION BUSINESSES	11,891	\$0.5	\$1.0
FEDERAL AVIATION ADMINISTRATION	76,217	\$2.8	\$13.6
<b>TOTAL ANNUAL ECONOMIC BENEFITS</b>	4,534	\$0.4	\$0.6
	<b>1,312,431</b>	<b>\$44.5</b>	<b>\$144.0</b>

## Bartow Municipal Airport

Located in Polk County, approximately 45 miles east of Tampa, Bartow Municipal Airport serves many types of general aviation activities. With its three runways, two of which are 5,000 feet long, the airport can accommodate smaller general aviation business jet aircraft. The airport's terminal is ideal for serving local users as well as those visiting the area.

Major businesses and agencies located at Bartow Municipal include Lifenet/Air Methods and Aeromed/Tampa General Hospital, which are air ambulance providers; Aircraft Engineering and Amphibians Plus, which are aircraft maintenance businesses; Polk County Sheriff's Department Aviation Unit; and Polk County Mosquito Control. In addition to flight training and transient operators, citrus growers, emergency medical transport providers, aerial pest control, and law enforcement are among the most frequent local users of the airport. All of the airport's tenants and flight activities are important to the airport's revenue streams and to the airport's economic impact.

The annual economic impact of Bartow Municipal Airport is associated with direct impacts that come from tenants/businesses located at the airport and construction projects that are undertaken by the airport or by on-site businesses. Indirect impacts are associated with spending from visitors who arrive in the area via general aviation aircraft.

