

THE ECONOMIC IMPACT OF Ocala International-Jim Taylor Field (OCF)

Aviation's Benefit for Florida

Florida's economic well-being is intrinsically entwined with its vibrant airport system and its robust aviation industry. The aviation system in Florida allows the state to capitalize on an increasingly global marketplace. Aviation in Florida both sustains and leads economic growth and development. Airports in Florida are important economic engines, and support vital health, welfare, emergency, and safety-related services.




Florida's system of commercial service and general aviation airports are important to businesses throughout the state. Air travel is essential to tourism, Florida's number one industry. Protecting and investing in airports throughout Florida will support the aviation industry and the economic benefits described in this report. With continued support, Florida's dynamic aviation system will continue to provide a significant economic return in the years to come.

Florida Department of Transportation
Aviation and Spaceports Office
www.dot.state.fl.us/aviation



Florida's Statewide Benefits from Aviation

Florida realizes significant annual economic benefits from aviation. The Florida Department of Transportation completed a comprehensive economic impact analysis to measure these benefits. Benefits measured in the FDOT study considered direct and indirect economic impacts and induced impacts that result from the multiplier effect. A summary of Florida's annual economic benefits from aviation follows:

Impact Category	 Total Employment	 Total Payroll (BILLIONS)	 Total Output (BILLIONS)
AIRPORTS			
VISITORS ARRIVING BY AIR	170,107	\$8.1	\$36.3
CONSTRUCTION AT AIRPORTS	765,225	\$20.7	\$67.2
MILITARY AVIATION	17,388	\$0.6	\$2.2
AIR CARGO	137,482	\$6.4	\$12.8
AVIATION EDUCATION	129,587	\$5.0	\$10.3
AVIATION BUSINESSES	11,891	\$0.5	\$1.0
FEDERAL AVIATION ADMINISTRATION	76,217	\$2.8	\$13.6
TOTAL ANNUAL ECONOMIC BENEFITS	4,534	\$0.4	\$0.6
	1,312,431	\$44.5	\$144.0

Ocala International-Jim Taylor Field

Located in Marion County, approximately four miles west of Ocala, Ocala International-Jim Taylor Field serves a variety of general aviation activities. With its two runways, the longest of which is 7,467 feet, the airport accommodates mostly general aviation aircraft with an occasional Boeing 757 charter. The airport's terminal is ideal for serving local users as well as those visiting the area.

Ocala International-Jim Taylor Field's major tenants are the Marion County Sheriff's Office - Aviation Unit; Ocala Aviation, a flight training provider; ProAv Management, an aircraft management, brokerage, and consulting business; and Landmark Aviation, the airport's fixed base operator, along with several privately held corporate flight departments. The airport regularly supports corporate/business activity, general aviation aircraft charters, flight training operations, law enforcement flights, military training flights, search and rescue activity, environmental patrol operations, forest/wildland firefighting flights, and recreational flying. While in years past the majority of jet traffic was related to the equine industry so prevalent in the area, Ocala's economy has recently become more diverse and the airport traffic reflects that change. All of the airport's and flight activities are important to the airport's revenue streams and to the airport's economic impact.

The annual economic impact of Ocala International-Jim Taylor Field is associated with direct impacts that come from tenants/businesses located at the airport and construction projects that are undertaken by the airport or by on-site businesses. Indirect impacts are associated with spending from visitors who arrive in the area via general aviation aircraft.

