

THE ECONOMIC IMPACT OF Pensacola International Airport (PNS)

Aviation's Benefit for Florida

Florida's economic well-being is intrinsically entwined with its vibrant airport system and its robust aviation industry. The aviation system in Florida allows the state to capitalize on an increasingly global marketplace. Aviation in Florida both sustains and leads economic growth and development. Airports in Florida are important economic engines, and support vital health, welfare, emergency, and safety-related services.

Florida's system of commercial service and general aviation airports are important to businesses throughout the state. Air travel is essential to tourism, Florida's number one industry. Protecting and investing in airports throughout Florida will support the aviation industry and the economic benefits described in this report. With continued support, Florida's dynamic aviation system will continue to provide a significant economic return in the years to come.

Florida Department of Transportation
Aviation and Spaceports Office
www.dot.state.fl.us/aviation



Florida's Statewide Benefits from Aviation

Florida realizes significant annual economic benefits from aviation. The Florida Department of Transportation completed a comprehensive economic impact analysis to measure these benefits. Benefits measured in the FDOT study considered direct and indirect economic impacts and induced impacts that result from the multiplier effect. A summary of Florida's annual economic benefits from aviation follows:

Impact Category	 Total Employment	 Total Payroll (BILLIONS)	 Total Output (BILLIONS)
AIRPORTS			
VISITORS ARRIVING BY AIR	170,107	\$8.1	\$36.3
CONSTRUCTION AT AIRPORTS	765,225	\$20.7	\$67.2
MILITARY AVIATION	17,388	\$0.6	\$2.2
AIR CARGO	137,482	\$6.4	\$12.8
AVIATION EDUCATION	129,587	\$5.0	\$10.3
AVIATION BUSINESSES	11,891	\$0.5	\$1.0
FEDERAL AVIATION ADMINISTRATION	76,217	\$2.8	\$13.6
TOTAL ANNUAL ECONOMIC BENEFITS	4,534	\$0.4	\$0.6
	1,312,431	\$44.5	\$144.0

Pensacola International Airport

Pensacola International Airport, located on the Gulf Coast, approximately three miles northeast of Pensacola, is the westernmost commercial service airport in Florida. The airport has two active runways, the longest of which is 7,004 feet. Facilities at the airport are capable of supporting most commercial aircraft and a full range of general aviation aircraft.

Pensacola International Airport serves a mix of personal, leisure, and business-related travel. Nearly 760,000 enplaning commercial passengers flow through the airport each year; approximately 53 percent of these enplanements are visitors to Florida whose spending helps to contribute to the airport's economic impact. Pensacola International's easy access to intermodal connections as well as its variety of airlines and competitive air fares all help to fuel demand for the airport.

The airport has more than 25 on-site aviation-related tenants that contribute to its annual economic impact. These on-site tenants are dedicated to supporting the airlines, commercial passengers, and general aviation. The annual economic impact of Pensacola International Airport is associated with direct impacts that come from tenants/businesses located at the airport and on-airport construction projects. Indirect impacts are associated with spending from visitors who arrive in the area via commercial and general aviation aircraft.

