

### AIRPORT ECONOMIC IMPACTS



**445**  
JOBS



**\$18.5M**  
PAYROLL



**\$31.6M**  
VALUE ADDED



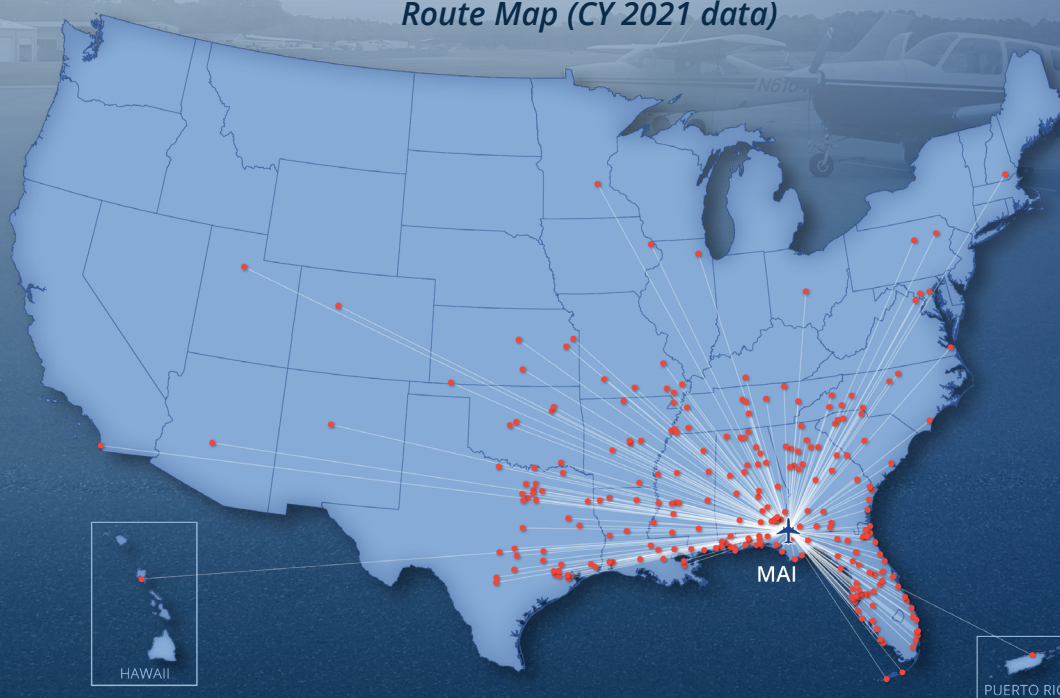
**\$66.7M**  
ECONOMIC  
IMPACT  
(OUTPUT)

### About Marianna Municipal Airport

Marianna Municipal Airport (MAI) is a general aviation (GA) airport located north of Interstate 10 and four miles northeast of downtown Marianna. The airport has two asphalt runways, the longest of which (Runway 18/36) measures 6,001 feet long by 100 feet wide. The airport frequently supports military operations conducted by the numerous military installations in the Florida Panhandle and southeast Alabama. MAI also supports flight training operations and is home to a unique Rotary Transition Program for helicopter pilot training. A based air ambulance operated by Air Methods provides medical transportation. Recreational flying and corporate/business aviation are also important activities. MAI offers a convenient refueling stop for transient aircraft flying to and from south Florida. Several onsite businesses provide aviation maintenance and repair services, including an avionics specialist that attracts domestic and international clientele. In recent years, the airport completed numerous capital improvement projects to better serve pilots and tenant businesses, including a runway extension, fuel tank installation, and access road rehabilitation. A ramp rehabilitation project is also currently underway. Additionally, the Marianna Industrial Park hosts manufacturing facilities that generate hundreds of jobs for residents.

### Marianna Municipal Airport

Route Map (CY 2021 data)



### STATEWIDE ECONOMIC IMPACTS<sup>1</sup>



**2,009,088**  
JOBS



**\$109B**  
PAYROLL



**\$170B**  
VALUE ADDED



**\$336B**  
ECONOMIC  
IMPACT  
(OUTPUT)

<sup>1</sup>Totals include new off-airport air cargo impacts developed for this update



## STUDY OVERVIEW

Florida's over 125 public-use airports are economic engines for the state, representing some of the largest aviation facilities in the world and providing critical transportation connections for their local communities. By supporting jobs both on- and off- airport property, Florida's airports support the infrastructure necessary for important activities such as manufacturing, logistics, tourism, and emergency response.

In 2021, Florida welcomed over 43 million out-of-state visitors through its commercial service airports and over 4.6 million visitors through its general aviation airports. Over 3,500 businesses operate at Florida's airports and their 161,000 direct employees create substantial economic impacts.

To help quantify and communicate these immense contributions, the FDOT Aviation Office initiated the development of the 2022 Florida Aviation Economic Impact Study. This study calculates each airport's annual monetary contribution to their local, regional, and statewide economies. This study determined that Florida's aviation system generated 2,009,088 jobs and contributed \$336 billion in 2021 to the state's economy, accounting for 13.5% of Florida's gross domestic product (GDP).<sup>2</sup>

<sup>2</sup>Totals include new off-airport air cargo impacts developed for this update



## What is Economic Impact?

The economic impacts of each airport and the state are defined by the total jobs, payroll, value added, and economic impact (output) generated by aviation in the state. These are defined as:



### **JOBS**

The sum of full-time and part-time employees, and account for the total number of people employed as a result of the airport or company within a defined geography or industry.



### **PAYROLL**

Total compensation for work, including gross wages, salaries, employer-provided benefits and taxes paid to governments on behalf of employees.



### **VALUE ADDED**

Consists of compensation of employees, taxes paid on production and imports, and gross operating surplus. Value added equals the difference between an industry's gross output and the cost of its intermediate inputs.



### **ECONOMIC IMPACT (OUTPUT)**

The value of sales or receipts and other operating income along with any inventory change (e.g., spoilage, breakage, or theft). It is the equivalent of value added plus the cost of all intermediate inputs (including energy, raw materials, semi-finished goods, and services) that are purchased from all sources/locations.



### **OFF-AIRPORT AIR CARGO**

Off-airport air cargo is a new component of this study which assesses the cargo activity that interacts with Florida's businesses and relies on Florida's airports. The off-airport air cargo component was developed to highlight Florida's diverse industries that depend on airports to support business activity.