

### AIRPORT ECONOMIC IMPACTS



**2,090**  
JOBS



**\$93.9M**  
PAYROLL



**\$150M**  
VALUE ADDED



**\$285M**  
ECONOMIC  
IMPACT  
(OUTPUT)

### About North Perry Airport

North Perry Airport (HWO) is a general aviation (GA) airport located approximately 10 miles southwest of downtown Fort Lauderdale in Hollywood. The airport is owned and operated by Broward County. HWO offers four paved runways, the longest of which measures 3,350 feet long by 100 feet wide (Runway 01L/19R). In 2020, HWO recorded over 230,000 operations. This ranks HWO as the busiest GA airport in Florida in terms of operations, and one of the busiest GA airports in the United States. With eight based flight schools, fixed-wing, and rotorcraft flight training activities comprise approximately 75 percent of total operations. HWO also supports the largest aerial media operation in the southeast U.S. Several news channels in Broward County rely on the airport to conduct helicopter operations. HWO is also the headquarters of a large banner towing company that conducts on-demand services in 49 U.S. states. The airport is the site of numerous community events, including Wings and Wheels and Airport Day. These annual events attract approximately 4,000 visitors to HWO.

**North Perry Airport**  
Route Map (CY 2021 data)



### STATEWIDE ECONOMIC IMPACTS<sup>1</sup>



**2,009,088**  
JOBS



**\$109B**  
PAYROLL



**\$170B**  
VALUE ADDED



**\$336B**  
ECONOMIC  
IMPACT  
(OUTPUT)

<sup>1</sup>Totals include new off-airport air cargo impacts developed for this update

## STUDY OVERVIEW

Florida's over 125 public-use airports are economic engines for the state, representing some of the largest aviation facilities in the world and providing critical transportation connections for their local communities. By supporting jobs both on- and off- airport property, Florida's airports support the infrastructure necessary for important activities such as manufacturing, logistics, tourism, and emergency response.

In 2021, Florida welcomed over 43 million out-of-state visitors through its commercial service airports and over 4.6 million visitors through its general aviation airports. Over 3,500 businesses operate at Florida's airports and their 161,000 direct employees create substantial economic impacts.

To help quantify and communicate these immense contributions, the FDOT Aviation Office initiated the development of the 2022 Florida Aviation Economic Impact Study. This study calculates each airport's annual monetary contribution to their local, regional, and statewide economies. This study determined that Florida's aviation system generated 2,009,088 jobs and contributed \$336 billion in 2021 to the state's economy, accounting for 13.5% of Florida's gross domestic product (GDP).<sup>2</sup>

<sup>2</sup>Totals include new off-airport air cargo impacts developed for this update



## What is Economic Impact?

The economic impacts of each airport and the state are defined by the total jobs, payroll, value added, and economic impact (output) generated by aviation in the state. These are defined as:



### JOBS

The sum of full-time and part-time employees, and account for the total number of people employed as a result of the airport or company within a defined geography or industry.



### PAYROLL

Total compensation for work, including gross wages, salaries, employer-provided benefits and taxes paid to governments on behalf of employees.



### VALUE ADDED

Consists of compensation of employees, taxes paid on production and imports, and gross operating surplus. Value added equals the difference between an industry's gross output and the cost of its intermediate inputs.



### ECONOMIC IMPACT (OUTPUT)

The value of sales or receipts and other operating income along with any inventory change (e.g., spoilage, breakage, or theft). It is the equivalent of value added plus the cost of all intermediate inputs (including energy, raw materials, semi-finished goods, and services) that are purchased from all sources/locations.



### OFF-AIRPORT AIR CARGO

Off-airport air cargo is a new component of this study which assesses the cargo activity that interacts with Florida's businesses and relies on Florida's airports. The off-airport air cargo component was developed to highlight Florida's diverse industries that depend on airports to support business activity.