

THE ECONOMIC IMPACT OF  
**Herlong Recreational Airport  
(HEG)**

*Aviation's Benefit for Florida*

Florida's economic well-being is intrinsically entwined with its vibrant airport system and its robust aviation industry. The aviation system in Florida allows the state to capitalize on an increasingly global marketplace. Aviation in Florida both sustains and leads economic growth and development. Airports in Florida are important economic engines, and support vital health, welfare, emergency, and safety-related services.

Florida's system of commercial service and general aviation airports are important to businesses throughout the state. Air travel is essential to tourism, Florida's number one industry. Protecting and investing in airports throughout Florida will support the aviation industry and the economic benefits described in this report. With continued support, Florida's dynamic aviation system will continue to provide a significant economic return in the years to come.

Florida Department of Transportation  
Aviation and Spaceports Office  
[www.dot.state.fl.us/aviation](http://www.dot.state.fl.us/aviation)



# Florida's Statewide Benefits from Aviation

Florida realizes significant annual economic benefits from aviation. The Florida Department of Transportation completed a comprehensive economic impact analysis to measure these benefits. Benefits measured in the FDOT study considered direct and indirect economic impacts and induced impacts that result from the multiplier effect. A summary of Florida's annual economic benefits from aviation follows:

| Impact Category                       | Total Employment | Total Payroll (BILLIONS) | Total Output (BILLIONS) |
|---------------------------------------|------------------|--------------------------|-------------------------|
| AIRPORTS                              |                  |                          |                         |
| VISITORS ARRIVING BY AIR              | 170,107          | \$8.1                    | \$36.3                  |
| CONSTRUCTION AT AIRPORTS              | 765,225          | \$20.7                   | \$67.2                  |
| MILITARY AVIATION                     | 17,388           | \$0.6                    | \$2.2                   |
| AIR CARGO                             | 137,482          | \$6.4                    | \$12.8                  |
| AVIATION EDUCATION                    | 129,587          | \$5.0                    | \$10.3                  |
| AVIATION BUSINESSES                   | 11,891           | \$0.5                    | \$1.0                   |
| FEDERAL AVIATION ADMINISTRATION       | 76,217           | \$2.8                    | \$13.6                  |
| <b>TOTAL ANNUAL ECONOMIC BENEFITS</b> | 4,534            | \$0.4                    | \$0.6                   |
|                                       | <b>1,312,431</b> | <b>\$44.5</b>            | <b>\$144.0</b>          |



## Herlong Recreational Airport

Located in Duval County, Herlong Recreational Airport serves many types of general aviation activities. With its two runways, the longest of which is 4,000 feet, the airport can accommodate a wide range of twin-engine general aviation aircraft. The airport's terminal is ideal for serving local users as well as those visiting the area.

Herlong Recreational's major tenants include Atlantic Aviation/A-Cent Aviation, which provides flight instruction; Skypaxxx, an aircraft maintenance business; and SkyDive Jacksonville, a skydiving business. Aside from sport and recreational activity, flight training represents a large component of the airport's total activity. Herlong Recreational also attracts a number of visiting businesses such as AVIS Industrial Corporation and Dothan Security. All of the airport's tenants and flight activities are important to the airport's revenue streams and to the airport's economic impact.

The annual economic impact of Herlong Recreational Airport is associated with direct impacts that come from tenants/businesses located at the airport and construction projects that are undertaken by the airport or by on-site businesses. Indirect impacts are associated with spending from visitors who arrive in the area via general aviation aircraft.

