The following graphic is an example of how activity at Florida airports generates economic impacts throughout the state.

ACME AIR IS PAID \$1 MILLION TO REPAIR AIRCRAFT

THE MONEY

HOW THE MONEY IS CIRCULATED



\$450,000 DIRECT PAYROLL

Acme Air uses \$450,000 of the \$1 million to pay their workers, including wages and benefits.

\$150,000 TAXES

Acme Air pays \$150,000 of the \$1 million to local, state, and federal taxes.



\$210.000 SUPPLIER PURCHASES

Acme Air pays \$210,000 of the \$1 million to Florida businesses that support their operations, such as machine shops and computer stores.

\$100,000

\$100,000 of the \$210,000 is paid to workers as wages

\$80.000 GOODS/SERVICES

\$80,000 of the \$210,000 is spent on goods and services.

BUSINESS TAXES

\$30,000 of the \$210,000 is paid to business taxes.

\$190,000 LEAKAGE

Acme Air pays \$190,000 of the \$1 million to businesses located outside Florida. This money is expelled from the state economy.



\$110,000 **TAXES & SAVINGS** Employees from Acme Air and other in-state businesses use \$110,000 of their earnings on taxes and personal savings.

\$330,000 IN STATE PURCHASES Employees from Acme Air and other in-state businesses spend \$330,000 of their wages on goods and services at Florida businesses.

\$80,000

Florida businesses pay \$80,000 of the \$330,000 to their workers as wages and benefits.

\$200.000

\$330,000 on goods and services.

\$100,000

INDIRECT

PAYROLL

Florida businesses pay \$50,000 of the \$330,000 to business taxes.

\$110.000 LEAKAGE

\$110,000 is lost to Florida's economy through out of state purchases.

DIRECT PAYROLL & TAXES

\$450.000 DIRECT

PAYROLL

\$150,000 BUSINESS **TAXES**

SUPPLIER PURCHASES

\$30,000

\$80.000 INDUCED

PAYROLL

\$50,000

INCOME RE-SPENDING

BUSINESS TAXES

+ Value Added = \$860.000

BUSINESS

THE ECONOMIC IMPACT OF

Pensacola International Airport (PNS)







PENSACOLA INTERNATIONAL AIRPORT

Pensacola International Airport is located in Escambia County along Florida's Gulf Coast, approximately four miles northeast of downtown Pensacola. The airport has two runways, with the longest runway measuring 7,004 feet. The airport accommodates most commercial aircraft and a full range of general aviation aircraft.

The airport is the westernmost commercial service airport in Florida and supports personal, leisure, and business-related travel. The airport regularly supports freight and cargo activity and often serves as a gateway for high-profile visitors. Flight instructors also use the airport for flight training and military training. Tenants at the airport, such as gift and souvenir stores and a fixed base operator (FBO), contribute to its economic impact. Transportation options, such as

buses and taxi cabs, are provided at the airport for visitors. Other on-site businesses, such as a maintenance, repair, and overhaul firm, contribute to the airport's economic impacts.



Previous versions of this Study used different terminology to communicate results. The following terms were updated: Direct Impacts changed to On-Airport Impacts and Indirect Impacts changed to Visitor Spending Impacts.

Florida's Statewide Benefits From Aviation

Florida realizes significant economic benefits from aviation. The Florida Department of Transportation completed a comprehensive economic impact analysis to measure these benefits. Benefits measured in the FDOT study considered on-airport impacts, visitor spending impacts, and multiplier impacts.

Florida's 129 public-use airports (including 20 commercial service facilities) are a major economic engine of the State's economy. The aviation system keeps Florida connected to the global marketplace while simultaneously driving local economies. Florida's airports provide space and infrastructure for important activities such as manufacturing, logistics, tourism, and emergency response. Below is a summary of the total statewide economic impact as well as the impact of District 3.

