

AIRPORT ECONOMIC IMPACTS



3,311
JOBS



\$203M
PAYROLL



\$377M
VALUE ADDED



\$859M
ECONOMIC
IMPACT
(OUTPUT)

About Williston Municipal Airport

Williston Municipal Airport (X60) is a publicly owned, public-use airport in north-central Florida, located two miles south of the Williston. X60 is owned and operated by the City of Williston and serves a variety of general aviation (GA) activities. The airport offers two paved runways, the longest of which measures 6,669 feet long by 100 feet wide (Runway 05/23), as well as a turf landing facility (Runway 18/36). X60 is home to more than 20 businesses that bolster the local economy and provide a variety of aviation-related services for aircraft and pilots. The airport prides itself on having competitive fuel prices and uncongested airspace, making it an attractive destination for transient flight training operations and recreational aviators. Corporate aircraft frequently fly into X60 to bring travelers to several prominent equine facilities in Ocala and the surrounding region. The airport hosts a variety of annual events that highlight X60's role in the aviation system and local community. Notable events include Experimental Aircraft Association (EAA) Young Eagles events that bring more than 120 aircraft to the airport. The airport also partners with the Williston Chamber of Commerce to host "Miles for Smiles" in April. Featuring static aircraft and car displays and demonstrations from local businesses and public-service entities, this annual event attracts more than 2,000 visitors to the airport.

Williston Municipal Airport

Route Map (CY 2021 data)



STATEWIDE ECONOMIC IMPACTS¹



2,009,088
JOBS



\$109B
PAYROLL



\$170B
VALUE ADDED



\$336B
ECONOMIC
IMPACT
(OUTPUT)

¹Totals include new off-airport
air cargo impacts developed
for this update

STUDY OVERVIEW

Florida's over 125 public-use airports are economic engines for the state, representing some of the largest aviation facilities in the world and providing critical transportation connections for their local communities. By supporting jobs both on- and off- airport property, Florida's airports support the infrastructure necessary for important activities such as manufacturing, logistics, tourism, and emergency response.

In 2021, Florida welcomed over 43 million out-of-state visitors through its commercial service airports and over 4.6 million visitors through its general aviation airports. Over 3,500 businesses operate at Florida's airports and their 161,000 direct employees create substantial economic impacts.

To help quantify and communicate these immense contributions, the FDOT Aviation Office initiated the development of the 2022 Florida Aviation Economic Impact Study. This study calculates each airport's annual monetary contribution to their local, regional, and statewide economies. This study determined that Florida's aviation system generated 2,009,088 jobs and contributed \$336 billion in 2021 to the state's economy, accounting for 13.5% of Florida's gross domestic product (GDP).²

²Totals include new off-airport air cargo impacts developed for this update



What is Economic Impact?

The economic impacts of each airport and the state are defined by the total jobs, payroll, value added, and economic impact (output) generated by aviation in the state. These are defined as:



JOBS

The sum of full-time and part-time employees, and account for the total number of people employed as a result of the airport or company within a defined geography or industry.



PAYROLL

Total compensation for work, including gross wages, salaries, employer-provided benefits and taxes paid to governments on behalf of employees.



VALUE ADDED

Consists of compensation of employees, taxes paid on production and imports, and gross operating surplus. Value added equals the difference between an industry's gross output and the cost of its intermediate inputs.



ECONOMIC IMPACT (OUTPUT)

The value of sales or receipts and other operating income along with any inventory change (e.g., spoilage, breakage, or theft). It is the equivalent of value added plus the cost of all intermediate inputs (including energy, raw materials, semi-finished goods, and services) that are purchased from all sources/locations.



OFF-AIRPORT AIR CARGO

Off-airport air cargo is a new component of this study which assesses the cargo activity that interacts with Florida's businesses and relies on Florida's airports. The off-airport air cargo component was developed to highlight Florida's diverse industries that depend on airports to support business activity.